



## Education

### Pratt Institute, NYC

Associate Degree in Digital Design and Interactive Media. Focus in graphic design, color, pre-press, branding, packaging, typography, web and mobile design/coding, DSLR Photography, motion graphics, video production, animation and basic 3D modeling.  
*Graduated with Highest Honors. President's list all semesters.*

## Essentials

### Graphic Design

Adobe CS5: Photoshop, Illustrator, Indesign, Quark8, Mac, PC.

### Web/Mobile Design

XHTML, CSS2, Wordpress, Javascript libraries, Flash, Dreamweaver, Fireworks.

### Television, Film & Photography

After Effects, Final Cut Pro, Maya, Canon 7D + 5DiI, Aperature, Bridge, Lightroom

## Experience

### Full-time

### Bleiburg inc. (Giorgio Nero Advertising) *October 2007 to present*

Manage and create all aspects of Graphic and Web projects for a group of highly distinguished, internationally placed restaurants and auxiliary companies. Successfully completing advertising campaigns, website redesigns, collateral for web and print, menu design, stationary, photography, signage, displays, promotional material and all creative needs.

### PMcD Design *May 2006 to June 2007*

Worked closely with the Executive Producer and Creative Director on pitching concepts, developing logos, animation sequences and graphics for various television networks including: Biography, TruTV, Fox Reality and RHI Entertainment. Learned extensively about broadcast television production.

### Freelance

### The Downtown Brooklyn Partnership / Jamaica Center BID *May 2006 to present*

Develop and create visually stimulating seasonal advertising campaigns, which include banners, ads, brochures, newsletters, web materials, and post cards.

### Committee to Elect Dino LaVerghetta *February 2010 to September 2010*

Successfully launched a full fledged print campaign and website in 3 weeks to coincide with the announcement of candidate's running. Worked with extremely tight deadlines and precise details. Also, shot and edited many photos for campaign use.

### Long Island University *May 2008 to September 2008*

Adjunct for a graphic/web design and coding class. Helping students understand course work and providing valuable techniques in developing print and web projects.

### Dune New York *October 2006 to November 2006*

Designed and coordinated a beautiful 136 page contemporary furniture catalog with Art Director. Also, developed a floor piece animation featuring the entire Dune collection to accompany catalog.

### HBO Sports, Vidiots *On-air graphics and animation development for ongoing series Countdown 24/7.*

### Edit1, Post-Production house *Graphic preparation for commercials and conceptual pitches.*

### Jon Frankel, Harlem Hellfighters film *Development on independent film website.*

### Alex Garcia, Food Network *Personal Logo Design.*

### Metron Press *Web developer responsible for coding, editing and updating website on regular basis.*

### Bill Price, Television Producer *Animation for off-air corporate production about cross-country highway.*

### Felix Ortiz, Entrepreneur *Created logos and graphic work for startup restaurants and personal projects.*

## Websites

<http://www.keens.com>

<http://www.lucygems.com>

<http://www.aspaget.com>

<http://www.templebarnyc.com>

<http://www.dinoforcongress.com>

<http://www.nohostar.com>

<http://www.elephantandcastle.com>

<http://www.kogelnikfoundation.org>

## Internships

### MZI Global Advertising *December 2005 to April 2006*

Worked as a graphic designer for luxury class clientele on print projects including: A magazine for the royal family of Savoy, brochures, proposals, books, logos, and fashion photography.

### Department of Transportation NYC *October 2002 to June 2003*

Aided the Art Director and creative team on assorted graphic work, specifically: Street sign design, presentation preparation and some web design.

### Brooklyn Borough President's Office *October 2001 to June 2002*

Assisted Art Director on assorted CAD and hands-on graphic work, specifically: Anti-graffiti campaigns, presentation preparation and political event advertisements.

